**Content**

Content is below

Arrows represent where we would like the story to scroll to the next section

We have included ideas around imagery in capital letters, feel free to be creative throughout though if you disagree with anything.

**Got the feeling your digital marketing just isn’t quite ‘there’?**

**We keep fighting to give you clarity by:**

* **Creating a singular view of your digital eco system**
* **Reviewing how and why your money is being spent where it is**
* **Profiling your customers. Who doesn’t have 1000’s of different customers with different motivations, interests and value to the brand?**
* **Finding the best digital channels to communicate with them**

**Because everything is changing every day…exciting isn’t it!**

**Never stop, never settle, always improve. Be amazing.**

**Every client deserves amazing work, regardless of the brand, it’s all real money**

IMAGE OF MARBLES / FOOTBALL STICKERS (feel free to be creative, the images should represent trading in a fun way)

**It’s time to start a coup…there are too many large agency networks, too few agencies being transparent, too many putting quality of work second to income**

SOAPBOX (be creative, we are ranting in a positive way, so could be standing on our soapbox)

**Well, a very quiet coup.**

**We’ve yet to come across a client that wants to shrink…making us specialists in delivering growth!**

**We’ve been optimising our digital knowledge for over 20 years and we genuinely know what we are talking about**

**PPC SEO DISPLAY PAID SOCIAL DATA MANAGEMENT ATTRIBUTION**

**Operating at board level in top 10 digital agencies**

**Happily, we smash it for all our clients, with an average of 35% improvement in performance within the first quarter of working with us**

WE MAKE AMAZING LOGO (this is the Altair logo with the ‘We make amazing’ text)

LOGOS OF CLIENTS

(clients are B&Q, nurofen, durex, Ambassador Theatre Group (www.atgtickets.com), Owl ([www.theowl.com)](http://www.theowl.com)))

**If you are still reading our rant then get in touch / follow us / let’s go for a coffee**

Our address is 20 Rathbone Place, London, W1T 1HY

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**A website we like**

[www.croud.com](http://www.croud.com)

We like how they describe themselves and how the site seamlessly scrolls down telling the story. Although it is not very bright, but we like the functionality.